

# Rivai Weizhuo Li

Motion Designer

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rivaili.com

## Education

**M.F.A. Motion Media 2025** Savannah College of Art and Design  
SCAD Academic Scholarship Savannah, GA

**B.F.A. Animation 2022** Tsinghua University  
Beijing, China

## Professional Skills

Motion Design  
Illustration  
Animation  
Branding  
Graphic Design  
Pre-Production  
Art Direction  
Editing  
Sound Design

Problem-Solving  
Experimentation  
Collaboration  
Adaptability

## Experience

October 2024 - March 2025

**Creative Director**  
CoMotion 2025  
Savannah, GA

- Directed a 40-person motion and design team through the complete rebrand of a major conference, from art direction and animation to graphic design, packaging, and web design, ensuring visual consistency and high-impact motion storytelling across all platforms.
- CoMotion, an annual motion design award-winning conference sponsored by SCAD.

September 2021 - January 2022

**Illustration Instructor**  
SKD International Education  
Consulting Co.  
Beijing, China

- Guided students through conceptual development and visual storytelling for illustration portfolios tailored to overseas art school applications, leading to admissions at top schools including SVA and UCL in London.

September 2020 - March 2021

**Freelance Animator**  
Jiade Artistic Center  
Beijing, China

- Animated visual content for the art exhibition celebrating the 120th birth anniversary of Zhang Guangyu, renowned Chinese illustrator and art director of the iconic animated film Havoc in Heaven (1961).

March 2020 - June 2020

**Freelance Animator**  
Xiaohu Culture Media Co., Ltd.  
Beijing, China

- Contributed to the intro animation design for the documentary And Yet The Books, co-produced by Beijing Xiaohu Culture Media Co., Ltd. and Bilibili. The film was awarded the Baiyulan Best Documentary and nominated for the Golden Eagle Award for Best Documentary.

## Softwares

After Effects  
Photoshop  
Premiere Pro  
Illustrator  
Final Cut Pro  
Cinema 4D  
TouchDesigner  
TVPaint  
Procreate  
Toon Boom Animation

## Awards

Baiyulan  
Best Documentary  
  
Golden Eagle Award  
Best Documentary  
(nominated)